

## **LittleLives & idigitalsky Press Release**

13 January 2022

### **LittleLives and idigitalsky Announce Strategic Partnership in the People's Republic of China, the United States of America and Republic of Singapore.**



LittleLives and idigitalsky are proud to announce a new strategic partnership that is designed to grow and enhance their abilities to deliver high quality and world-class EduTech services in new markets. idigitalsky will deliver and support LittleLives school management system to preschools, kindergartens, schools, education centres, training centres and enrichment centres in China, USA and Singapore international schools.

LittleLives is a pioneer in developing a holistic pre-school environment. Partnered with Singapore Early Childhood Development Agency (ECDA), they built the Start Small Dream Big platform which facilitates sharing of community-involvement projects done by pre-schoolers. Their products are developed taking into consideration the needs of the entire network of caregivers – educators, parents, and leaders. They looked into every facet of the network that has a notable impact on a child's education.

Established since 2018, idigitalsky is a leading Singapore-based EduTech start-up company that believes in ecosystems of partners and forming strategic collaborations with partners that share the same passion in supporting and enhancing learners' lifelong learning journey and growth. idigitalsky also provides holistic skills development programs and customised 21<sup>st</sup> Century skills programs for a wide range of age groups (from the young age of 5 to above 60 years old) under its brand, SkyGems Academy.

This strategic partnership marks a key milestone for both companies to expand LittleLives into the People's Republic of China, the United States of America and all international schools in Singapore. As an active partner of LittleLives, idigitalsky is committed to echo LittleLives' passion to deliver a holistic end-to-end hassle-free school management system.

“LittleLives holds presence in over 1500 schools in 12 countries such as Singapore, Canada, Malaysia, Vietnam, Dubai and Thailand. We believe that LittleLives and idigitalsky are ideal partners to expand our business operations to cover China, USA and Singapore international schools in line with our global expansion,” said Chi, Chief Operating Officer, LittleLives.

“At idigitalsky, we embrace digital technology and is a one-stop shop eLearning Platform. We believe that LittleLives is a good partner to complement our suite of services to support our customers in these markets,” said Alyssa Yow, Founder and CEO, idigitalsky.

Through this synergy, LittleLives and idigitalsky see the opportunity to strengthen each organizations' mission and provide greater opportunities to deliver high-quality school management systems in the People's Republic of China, the United States of America, and Republic of Singapore.

To learn more about LittleLives, please visit: <https://www.littlelives.com>

To learn more about idigitalsky please visit: [www.idigitalsky.com](http://www.idigitalsky.com) and [www.skygemsacademy.com](http://www.skygemsacademy.com)

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